

LADIES ART COMPANY

ST. LOUIS, MISSOURI

CATALOGUES  
&  
PUBLICATIONS

The earliest quilt pattern company to publish quilt patterns in large quantities and design varieties. Officially established in 1889 (although the family gave me a date of circa 1874 for the founding) Ladies Art Co continued to publish quilt patterns until the 1970s.

## Standard Catalogues

Second Edition - c.1897- Pattern numbers to #400.

Seventh Edition- c. 1898- Pattern numbers to #400

Eighth Edition - c. 1898- Pattern numbers to #420

Ninth Edition - c. 1898 - Pattern numbers to #420

Tenth Edition -c. 1898 - Pattern numbers to #420

Eleventh Edition - c. 1898 - Pattern numbers to #420

Twelfth Edition - copyright n.d. listed. Pattern numbers to #450

Fourteenth Edition - copyright n.d. listed. Pattern numbers to #450

Sixteenth Edition - copyright n.d. listed. (copy incomplete).

Seventeenth Edition - copyright n.d. listed. Pattern numbers to #450

Quilt Pattern Book: Patchwork and Applique no copyright date listed.  
Circa 1925. Pattern numbers listed to #500.

Quilt Patterns : Patchwork and Applique c. 1928 Pattern numbers go to #510.

Quilt Patterns: Patchwork and Applique c. 1928. Pattern numbers go to #529. Circa date- 1930s.

Quilt Patterns: Patchwork and Applique c. 1928. Pattern numbers go to #530. Ladies Art Co hand written notation "about 1940."

Quilt Patterns: Patchwork and Applique nd, circa 1960s-70s. (Small green cover catalog as the last standard catalog Ladies Art published). Pattern numbers go to #530.

Ladies Art Standard Catalog

Second Edition Miniature Diagrams of Quilt Patterns

Seventh Edition Diagrams of Quilt Sofa and Pin Cushion Patterns

Eighth Revised Edition Diagrams of Quilt Sofa and Pin Cushions Patterns

Ninth Revised Edition Diagrams of Quilt Sofa and Pin Cushion

Tenth Revised Edition Diagrams of Quilt Sofa and Pin Cushion Patterns

Eleventh Revised Edition Diagrams of Quilt Sofa and Pin Cushion Patterns

Twelfth Revised Edition Diagrams of Quilt Sofa and Pin Cushion Patterns

Fourteenth Revised Edition Diagrams of Quilt Sofa and Pin Cushion  
Patterns

Sixteenth Revised Edition Diagrams of Quilt Sofa and Pin Cushion  
Patterns

Seventeenth Revised Edition Diagrams of Quilt Sofa and Pin Cushion  
Patterns

Quilt Patterns Patchwork and Applique Copyright 1922

Quilt Patterns Patchwork and Applique Copyright 1928 St. Louis, Mo  
(Jensen Printery St. Louis, MO)

Quilt Patterns Patchwork and Applique Copyright 1928  
(Wellington Printing Company )

Quilt Patterns Patchwork and Applique Copyright 1928  
(Wellington Printing Company)

Quilt Patterns Patchwork and Applique Last Issue

## Ladies Art Co. SUPPLEMENTARY CATALOGS

These catalogs contained embroidery designs, applique quilt kits and miscellaneous needlework items.

Latest Designs in Embroidery: Catalog of Fancy Work Material. nd circa 1920.

Latest Designs in Embroidery: Catalog of Fancy Work Material. nd. circa 1914

Perforated Patterns: Embroidery, Pyrography, Leather Work, Stenciling, etc. nd. Ladies Art Co's handwritten notation states, "about 1920."

Designs for Cross-Stitch Embroidery n.d. Ladies Art Co.'s handwritten notation states, "about 1910."

Book of Applique Patchwork by Deaconess. n.d. circa 1920s. (offered both paper patterns and stamped cloth applique quilt kits).

Catalog of Quilts and Quilting. Cover pattern- #2610 Star. (pieced) n.d. cover has US government seal "NRA" which places it as a circa 1933 document. Has both paper patterns and stamped cloth quilt kits

Catalog of Quilts and Quilting. Cover pattern #7017 Pansy Garden. (applique) nd circa 1930s ?

Catalog of Quilts and Quilting. Cover pattern- #8001 Sunflower. (applique) nd circa 1930s ?

Catalog of Quilts and Quilting. Cover pattern- #6080 Old Fashioned Bouquet (applique). nd. Circa 1930s -?

Catalog of Quilts and Quilting. Cover pattern- #6076 Old Fashioned Bouquet (pieced & applique) nd. circa 1930s ?

Catalog of Quilts, Quilting and Household Decoration. Cover pattern - #7030 Peacock Candlewick Spread. nd.

Catalog of Quilting Designs, Stamped Quilts and Quilt Materials. nd but handwritten on cover by the Ladies Art Co is "about 1940."  
(the catalog is about half the size of the standard catalog.)

Charming Cross Stitch Embroidery Designs for Quilt Blocks Cover pattern - #C700- a cross stitch embroidery basket, nd (the catalog is about half the size of the standard catalog).

Quilting Designs - actually two mimeographed pages of quilting designs sent to me by Ladies Art Co in the 1960s to serve as a catalog.

## Ladies Art Co. Catalog Reprints by Other Sources

Ladies Art Co. Special Announcement  
Ladies Art Co. Order Blank  
Special Offers in Quilt Patterns

Tower Press Publication-p-520 Designs 500 Quilt Designs  
Tower Press, Inc.  
25 Garden St.  
Danvers, Mass. 01923  
copyright 1970

Olde Time Needlecraft Designs & Patterns-500 Quilt Designs Alone  
Included

House of White Birches, Inc. (formerly Tower Press)  
Box 337  
Seabrook, NH 03874  
copyright 1971

### Old Quilts

American Life Foundation Museum Preservation of 19th Century  
American Life  
Watkins Glen, NY  
copyright 1972

The Ladies Art Co. catalog reproduced is the 1922 standard revised  
edition.

Other sources that reprinted the Ladies Art Co. standard catalog include:  
Barbara Bannister Needlecrafts, Alanson, Michigan-ca. 1970s  
Hechtlinger, Adelaide. Stackpole Books c. 1974 pp, 121-141.  
Harold & Dorothy Mae Groves Pub. Kansas City, Mo. -ca. 1980s  
Vanderkellen Galleries, Wichita, KS c. 1996

## References

### Reference List

Nimble Needle Treasures Spring 1971

Quilters' Journal Summer 1978 Vol. 1 No.4 (Jinny Beyer on cover)

Quilter's Newsletter Magazine July/August 1979

Lady's Circle Patchwork Quilts May 1988

A Patchwork of Pieces : An Anthology of Early Quilt Stories 1845-1940

Ladies Art Co.: includes Previous Addresses and Titles of Catalogs

Ladies Art Co.: History

Letter to Nancy Martin from Cuesta Benberry

Letter Cuesta Benberry from Ladies Art

References (Ladies Art Co. St. Louis, MO)

Benberry, Cuesta. "Ladies Art Co.: Pioneer in Printed Quilt Patterns"  
Nimble Needle Treasures Magazine v.3 no.1 Spring 1971 :4.

----- . "An Historic Quilt Document: The Ladies Art Catalog"  
Quilters' Journal Summer 1978:13.

----- . "The Twentieth Century's First Quilt Revival" Part 1.  
Quilter's Newsletter Magazine. v. 114 July/August 1979: 20-22.

----- . " "Missouri: 20th Century Quilt Pattern Supplier"  
Lady's Circle Patchwork Quilts #57 April/May 1988:38-39+.

Dunton, Dr. William Rush. Old Quilts Catonsville, MD: Privately Published  
1946 pp.

Lasansky, Jeannette. *In the Heart of Pennsylvania: 19th & 20th Century  
Quilting Traditions.* Lewisburg, PA: Oral Traditions Project. 1985  
pp. 20, 95.

----- . *In the Heart of Pennsylvania: Symposium Papers.*  
Lewisburg, PA: Oral Traditions Project. 1985. p. 50.

----- . *Pieced By Mother: Symposium Papers.* Lewisburg, PA:  
Oral Traditions Project. 1988. inside cover, 103, 109, 111.

----- . *Bits and Pieces: Textile Traditions.* Lewisburg, PA:  
Oral Traditions Project. 1991. pp. 22, 98.

Martin, Nancy J. *Pieces of the Past.* Bothell, WA: That Patchwork Place.  
1986. p. 56.

----- . *Threads of Time* Bothell, WA: That Patchwork Place  
1990 p. 98.

Perry, Rosalind Webster, ed. Revised and Expanded Edition.  
Webster, Marie D. *Quilts, Their Story and How To Make Them* New York:  
Doubleday Page 1915. Revised edition Santa Barbara, CA: Practical  
Patchwork Co. 1990. pp. 194, 222n4.



Smith, Wilene. "Quilt Blocks-or Quilt Patterns" Uncoverings 1986, ed. Sally Garoutte. Mill Valley, CA: American Quilt Study Group. 1986 p. 107.

\_\_\_\_\_ . "Quilt History in Old Periodicals" Uncoverings 1990. ed. Laurel Horton. San Francisco: American Quilt Study Group 1990. pp. 189, 192, 193-94, 204-5. .

Waldvogel, Merikay. *Soft Covers for Hard Times: Quiltmaking & The Great Depression*. Nashville, TN: Rutledge Hill Press 1990. pp. 14, 15, 20, 42.

Woodard, Thomas K. and Blanche Greenstein. *Twentieth Century Quilts, 1900-1950*. New York: E.P. Dutton 1988. pp. 76, 106.

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#### Reprints of the Ladies Art Co.( Standard) Catalog

(Most sources that reprinted the Ladies Art Co. catalog did not acknowledge the original source. Perhaps they believed because the publication was so old, it was now in the public domain). (na)\* - not acknowledged.

1. Blue Ribbon Designs: 500 Quilt Designs P-520 Tower Press Inc. 25 Garden St. Danvers, Mass. 01923 c. 1970. (na)\*
2. Olde Time Needlecraft Designs & Patterns: 500 Quilt Designs Included House of White Birches Inc. Box 337 Seabrook, NH 03874. 1971. (na)\*
3. Old Quilts L.M. Goodman, Coordinator American Life Foundation, Watkins Glen, NY 14891. Museum Preservation of 19th Century American Life. The American Life Foundation, Yorker Yankee Preservation Project at Old Irelandville. Watkins Glen, NY. (na)\*
4. Hechtlinger, Adelaide. American Quilts, Quilting and Patchwork Harrisburg, PA: Stackpole Books 1974. pp. 121-141. (Ladies Art Co. was acknowledged as the original source in this reprint.).