



# How To Raise Money

by

*Quilting*

# Quilting is a Big Ticket Money Maker

*This Booklet is published for the benefit of Quilters who are interested in making this form of needlework more than just a hobby. It gives suggestions for making the art of quilting a profitable business.*

The traditional art of quilting has become more and more popular with women who enjoy using a needle. As an integral part of the decoration of her home, as a trim for her clothing and as a means of earning extra cash, it is a fascinating hobby. In this leaflet we hope to give you suggestions for making money as well as saving it — singly or in groups — for yourself or for your Church or charitable group.

Probably the most popular method of earning money in a group is the age-old Quilting Bee. Many Church groups are quilting once a week with the older, experienced women teaching the younger ones. Nothing is more companionable than a group of women around a quilting frame working for a common cause. Such a group, once established, will find that they are very much in demand. Many busy women enjoy making quilt tops but do not have the patience, knowledge or time to do the quilting. They will gladly pay to have this work done. Since the cost of quilting is largely labor, the net proceeds will grow

rapidly for a new roof, a new carpet or even a new Church.

There are other ways of making money by quilting. Pillows, wall plaques (directions available), book covers, hot pads, and even jackets and skirts make excellent items for bazaars. Hand made, they demand a good price. Machine made, they are very profitable because of the larger number made in a shorter time. All of these items are equally as profitable to the individual quilter. For the woman who is retired from business or whose children have grown up and left the home, quilting is a pleasant means of putting her spare time to a lucrative hobby. Her products may be sold through Craft Shops or her own advertising. A good quilter is very much in demand and finds her time well occupied.

## GIVING A QUILT SHOW

To stimulate interest in quilting activity, a quilt show or a quilt display with a Silver Tea will be very helpful. There is much to do in arranging such a show, but the work will be easy and will run smoothly if planned ahead.

First, decide on the date and place for the Show; appoint the Quilt Show Chairman and her various Committee Chairmen. Let each Committee Chairman choose her committee members. If it is possible, have the Show continue for more than one day. Many will come after hearing the report of those attending the first sessions. The Committees and their duties are as follows:

**PUBLICITY COMMITTEE**—This Committee is responsible for properly advertising and placing the announcements well in advance of the Show. The members may learn of unusual facts about a quilt—one that has over 10,000 pieces, one copied from one given to a President, the quilt in which the family silver was buried in war times, the quilt by someone's grandmother or great grandmother—these facts may be newsworthy for the local newspaper. Hand lettered placards with quilt designs are effective in public places.

**COLLECTION COMMITTEE**—Seeking the owners of quilts is the duty of this Committee, particularly finding the old and inter-

esting quilts. Inviting the owners of these quilts to display them. Whether the owners bring the quilts or the Committee arranges to call for them, it is most important that all the quilts be at the Show by noon of the day before the event. Whether the quilts are brought by the Committee members or the owners, all the necessary data must be carefully obtained—owner's name, address, telephone number, the name of the quilt, the name of the maker and the date made; also all of the history of the quilt. This information is noted on a card, given an entry number and a duplicate given to the owner so that she may properly identify her quilt after the Show. The number is securely fastened to the quilt at this time so that there is no question of ownership later. The card is filed in a central file for reference. If the Show is to be merely an Exhibition of Quilts with no contest, the quilts are given to the Display Committee immediately. If there is to be a contest, they are given to the Classification Committee and arranged for judging. Only the number appears on the quilt if it is competition. All of the information may be attached at once if it is an exhibit. It is placed on the quilt after it has been judged in competition. The Judges should never know any of the pertinent information while judging.

**DISPLAY COMMITTEE**—This Committee is responsible for hanging, draping and ar-

ranging the quilts to be displayed. They are also responsible for the protection of the entries. Care must be taken to prevent soiling, damage, or the risk of fire. Roping off the display helps to keep hands off. Everyone seems to have an impulsive desire to handle a quilt. A watchman, overnight, is advisable. Insurance against fire loss or theft is not costly for the short time required. Serving refreshments in the room with the quilts is risky and, of course, **NO SMOKING**. The Committee members would do well to "police" the display as well as act as hostesses and answer questions.

Quilts are shown to best advantage when hung full length from wires stretched along the walls, or, if possible, run across the room about 12 feet apart. If the room is large, stretch wires both lengthwise and crosswise. This will give you a network of 12 foot squares, permitting a variety of display possibilities. 12 foot alcoves along the walls, solid quadrangles of quilts in the center of the room, or a perfect maze of quilts. Number 12 galvanized wire is best, stretched as tightly as possible. If wiring is impractical, the quilts may be hung along the walls. Never tack through the quilts.

The quilts should be securely fastened so that they will not fall. The best device is one with a clip on one end to grip the quilt and a hook



on the other end to go over the wire, if wires are used. Stout safety pins, pinned through the binding of the quilt, may be used. If hanging on the wall, use picture hangers with the safety pins hooked over them. Allow at least five or six to a quilt. Quilts are heavy! If the wire sags, it may be well to use a clothes line prop hidden under a quilt to eliminate the sagging. If the quilts are hung on the walls, additional quilts may be draped over the coat racks, card tables or other furniture in the center of the room. Be sure to prevent them from touching the floor.

Since colors in modern quilts are very bright, they should not be displayed with the old quilts. If separated the old and the new will show to better advantage. Plenty of illumination helps to bring out the quilt designs. A spotlight shining on a prize quilt will emphasize it wonderfully. A quilting frame with an unfinished quilt properly rolled into it and perhaps one or two women quilting is a very important feature of a Show. A few antique chairs and perhaps a spinning wheel are appropriate properties. A touch of atmosphere is to have the committee dressed in old-fashioned costumes which would also identify them as hostesses.

**CLASSIFICATION COMMITTEE**—As the quilts are accepted by the Display Committee and given an entry number, the Classification

Committee should immediately decide into which classification it should be placed and add the classification number to the entry number. This will be helpful to the Display Committee. As mentioned before, if there is no competition, the quilt may be given to the Display Committee at once with all of the information regarding it. Exhibit Markers are available for this purpose from The Stearns & Foster Company. If the quilts are to be judged only a small card with the entry number and the class number should appear on the quilt until after the judging. Remove or obscure any other identifications.

After studying the following Classification Schedule, it should be a simple matter to place each quilt in its proper Class. If the quilt show is a small one, it may be advisable to make no distinction between Old and Modern, but simply to have one Class with the five sub-classes as shown under "Class A".

## NOTES ON CLASSIFICATION

**COMBINATION QUILTS** are those which are not just pieced, appliqued or embroidered, but a combination of these types of work. If an insufficient number of these are entered, disregard the classification and place with the quilts according to which kind of work predominates in the quilt.

**ANTIQUÉ QUILTS**—If the Quilt Show is held in a locality rich in antique quilts (at least 100 years old) there should be an Antique Class with the same sub-classes as under Class A.

**UNFINISHED QUILTS**—Quilts must be fully completed to be eligible for entry in a contest. Quilt blocks which have been set together to form a top but are not quilted should be disqualified.

## **SUGGESTED CLASSIFICATION SCHEDULE**

**CLASS A—OLD QUILTS** (over 50 years old)

- Class A-1 Old Pieced Quilts which are quilted
- Class A-2 Old Appliqued Quilts which are quilted
- Class A-3 Old Pieced and Appliqued Quilts which are quilted
- Class A-4 Old Embroidered Quilts which are quilted
- Class A-5 Class A-1, A-2, A-3, A-4 which are tied and not quilted

**CLASS B—MODERN QUILTS** (less than 50 years old)

- Class B-1 Pieced Quilts which are quilted
- Class B-2 Appliqued Quilts which are quilted
- Class B-3 Pieced and Appliqued Quilts which are quilted
- Class B-4 Embroidered Quilts which are quilted
- Class B-5 Class B-1, B-2, B-3, B-4 which are tied and not quilted

**CLASS C—Quilts of any kind made by a living person when over 75 years of age**

**CLASS D—Quilts of any kind made by a living person when not over 12 years of age**

**CLASS E—Quilts of any kind which have been made on a sewing machine**

**AWARDS COMMITTEE**—This Committee should consist of three or more members. The number of members depends on the size of the Show. It should always be an uneven number to eliminate as much as possible the problem of tied scores. In a small Show three judges are sufficient, but where there are a large number of quilts five or even seven judges will expedite the work to be done. All judges should review the Classification Schedule and the Scoring Table. They should then decide on their method of procedure. (Scoring Table on page 11).

In the large competitions, to save time, each Judge should cover every Classification and select at least five of the most likely quilts. A notation is made of each entry number of these five quilts and the list of quilts to be judged is then made of the combination of these choices. This will eliminate the quilts that are obviously not prize-winners.

In judging a quilt, the judge makes a memorandum of its Entry Number, Classification Number and the total number of points according to the Scoring Table to which he considers the quilt entitled. After thus scoring all the competing quilts, the Judges compare their individual scores and strike an average of the scores for each quilt. This may take several rounds before the final scores are reached. The highest scoring quilt of each Classification is declared the winner, the sec-

ond highest is second, etc. In case of a tied score in any class, the majority vote of all the Judges shall decide. The Show Champion Quilt or, as sometimes called, The Best of The Show, is selected by the Judges from the winners of all Classes according to the highest score or by majority vote.

#### SCORING TABLE

Beauty of Design .....	15 points
Color Scheme .....	10 points
Adaptation of the colors to the design of the quilt	
Workmanship .....	25 points
Exclusive of quilting	
Beauty of Quilting Design .....	20 points
Includes appearance on the quilt back and the fitness of the quilting design to the design of the quilt top	
Workmanship of the Quilting .....	30 points
Neatness, evenness and stitches to an inch	

**TROPHIES**—Trophies, usually ribbons, are provided by the Awards Committee — blue for first, red for second, white for third and yellow for honorable mention. The ribbons should be printed in gold with “First Prize,” “Second Prize,” etc., plus the name of the Show and the date. Any printer can do these — perhaps with no charge as his donation to the Show. Have a set of ribbons for each

Class and one large elaborate purple ribbon for the "Champion."

**REFRESHMENT COMMITTEE** — The Refreshments Committee arranges for the refreshments and the serving of the guests. This Committee also has charge of the admission to the Show, whether it is a set price or a donation of Silver. They are responsible for obtaining the goodies, the service for tea and coffee and the linens. Much of this may be donated for the good of the "Cause."

We hope that this booklet will be helpful to you in the future. For further information you may obtain the following booklets by sending a self-addressed, stamped envelope to: The Stearns & Foster Company, Cincinnati, Ohio 45215.

#### **QUILT PATTERNS OLD & NEW**

A catalog showing 35 of the quilts for which we have the patterns; and listing 128 patterns available.

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