

Mountain Mist Quilting Cotton is certain to get the most out of any quilting design. We build up the Mountain Mist to just the proper thickness with numerous paper-thin layers of cotton--then we apply "Glazene", a pliable wispy covering, to both sides. "Glazene" prevents stretching. It holds the thickness perfectly even right through the manufacturing processes and while the cotton is being handled by the quiltmaker. "Glazene" is a soft, lacy-like covering that is light and airy--perfect for the quilter's needle.

Mountain Mist is a brilliant pure white that brightens the colors in the quilt-top, making it appear fresh and lovely. The cotton comes in two sizes - either 81 by 96 or 81 by 108 and it is simple to cut, trim or piece to even larger sizes. It is of just the right quilting thickness and it is that same thickness all over. That is why it quilts so evenly and so easily - makes fine quilting possible.

Mountain Mist Cotton is sold in Dry Goods and Department Stores throughout the country. Ask for it by name and accept no substitute. It comes in the full color quilt block wrapper as illustrated on the inside pages of this letter. If your store does not have Mountain Mist, they may obtain it quickly if you will demand it. However, if you do have trouble, we will send it postpaid - \$1.00 for size 81 by 96 . . . \$1.10 for size 81 by 108. Try the stores first since they usually sell it for less.

Sincerely,

Phoebe Edwards

Phoebe Edwards, Director
Mountain Mist Quilt Dept.



Quilt Department
THE STEARNS & FOSTER COMPANY
LOCKLAND · CINCINNATI · IS, OHIO

Dear Madam:-

We are glad you wrote regarding your interest in quilts. Enclosed you will find literature which should give you the information desired.

As you may know, our business is the manufacture of cotton batting. The publication of quilt patterns is not a money making project, but is simply to popularize and encourage quilt making and thus increase the sale of Mountain Mist Cotton, "The Perfect Filling for Quilts". By sponsoring this quilt pattern service, we aim to gain more friends for Mountain Mist. It is our contribution to the art of quilt making.

When you have completed a beautiful quilt-top with its many pieces and the many pleasant hours spent in plying your needle, there is one important thing to remember, - after that quilt is quilted it can never be refilled or quilted again! It is wise to use the very best filling you can buy because fine quilting depends on it. Be right the first time and see to it that Mountain Mist is in your quilt. Certainly, you cannot afford to skimp on the filling, especially if you know that only a dime or two extra will buy the best.

ALLURING PATTERNS DESIGNED TO INSPIRE QUILT MAKING

MOUNTAIN MIST—THE FOUNDATION FOR BEAUTIFUL QUILTING

PIECE OR PATCH

... and you'll RELAX

Mountain Mist Quilt and Quilting Patterns are planned and designed in our own studio by our own artists. The series of patterns includes practically all of the old-time favorites, many other popular designs that are usually hard to find and many patterns that are distinctive, new and original—interesting to those who are more modernly inclined. Our catalog,

"Quilt and Quilting Patterns Old and New" will be sent for a three cent stamp.

Mountain Mist Patterns are published, not as a money making project, but as an advertising device to make more friends for Mountain Mist Cotton and to encourage its patrons to make more and more beautiful quilts.

WHERE TO BUY MOUNTAIN MIST PATTERNS. Being in the nature of a Service to Mountain Mist Cotton consumers, the patterns are not sold in stores and should be ordered direct from The Stearns & Foster Co., Cincinnati 15, Ohio.

Make your Quilt The Happy Way

ENJOY FILLING IT

with MOUNTAIN MIST Cotton

MOUNTAIN MIST COTTON simplifies quilting . . . so easy to use and so manageable—just like flannel. Spreads smoothly and evenly without clinging to everything it touches. Readily adjusted to fit the quilt top . . . holds its shape without wrinkles and ridges. Made layer-on-layer to just the right thickness and does not stretch into thick and thin spots. This even all-over thickness means easier quilting with those nice even stitches so much admired.

All these advantages are due to Mountain Mist's wonderful "Glazene" which is a lacy web-like covering of the surface fibres. Soft and pliable, it is easy on the needle and on the Quilter's fingers as well.

WHERE TO BUY MOUNTAIN MIST COTTON. It is sold in Dry Goods and Department stores, usually in the Wash Goods or Domestic Department. If you cannot obtain it locally, we will send it postpaid, \$1.00 for size 81 x 96 or \$1.10 for size 81 x 108. Address The Stearns & Foster Co., Cincinnati 15, Ohio. Try your stores first.



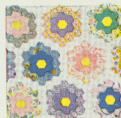
"Sunflower" Pattern "18"



"Double Wedding Ring" Pattern "21"



These and 80 other beautiful MOUNTAIN MIST designs can now be yours. Make these precious heirlooms the delightfully easy MOUNTAIN MIST way . . . Each pattern carries clear, complete instructions, and includes actual-size diagrams of each part.



"Grandmother's Flower Garden" Pattern "25"



"Chanticleer" Pattern "6"



APPLE BLOSSOMS Pattern No. 40 of the Mountain Mist Series for Handmade Quilt

Each roll of MOUNTAIN MIST "Glazene" Quilt Barring includes one complete quilt pattern—a regular 25c pattern.



"POINSETTIA" Pattern "39"



"FEATHERED STAR" Pattern "32"



"NEW YORK BEAUTY" Pattern "28"



"ORANGE BLOSSOMS" Pattern "53"



"TURKEY TRACKS" Pattern "23"

MOUNTAIN MIST MAKES QUILTING PUFF UP AFTER WASHING