

WHAT YOU'LL EAT NEXT

MEET Clementine Paddleford, noted food-news authority, who today presents the shape of foods to come: Some of them will be here immediately; others will arrive as war conditions allow. Miss Paddleford's articles will appear twice a month hereafter, as features in our new food-editorial program to help homemakers meet problems they have never had to face before. The program also includes plans for a late-January special issue devoted to wartime problems in the home.



— The Editor

— The Editor

WAR WRITES THE MENU. Tie on that apron with a double knot. A tough year lies ahead for the cook. The public pantry is comfortably stocked — but with substantial, solid foods and in limited numbers. There are foods in new forms. Gone with tin are the luxuries. New Year's ushers in the new order of eating. Food rationing ahead. Sugar, coffee, meat, butter? That's a mere beginning, sister. Before the year is out expect rationing of almost every food you buy.

Book of the month for March is called "all-purpose rationing," now in the hands of the printer. Coupons are in blocks of red

You'll have plenty of solid food — but almost no fancy trimmings. There'll be more rationing, less variety. Go down the list and you'll see . . .

by Clementine Paddleford

