



**Beginning Thursday Morning!**  
**Thousands of Dollars' Worth**  
**of Crisp, New Merchandise**  
**Now at Important Savings!**

White Sale Time is Here! An event of outstanding importance, to thrifty housewives throughout Detroit and suburbs. Now is the time to replenish the linen chest, purchase domestics and bedding at savings that are rarely duplicated. Plan to attend this sale Thursday!

**January White Sale Feature! Size 81x99-inch**

# \$1.85 Utica Sheets, \$1.44

An unusual opportunity to stock your linen shelves at outstanding savings. Splendid quality sheets, that will withstand years of wear and washing. Firmly woven sheets whose smooth texture assures our nights of peaceful sleep. Experienced housewives will restock, housewives to be will lay a firm foundation for the years they purchase these exceptionally fine sheets.

## 42 and 45-Inch Pequot Tubing 81-inch Bleached Sheeting

Fine Pequot pillow tubing, 45 inches wide. Excellent quality tubing, whose long-wearing qualities are well known. **37c**

Firmly woven, heavy quality bleached sheeting, regular 42" splendid quality for full-sized sheets or comforter covers. An exceptional value. **33c**

**20c Cotton, 12 1/2c**  
 45 inch wide sheet, best of exceptional quality, priced at remarkable savings.

**Pillow Cases, 29c**  
 40 to 26 quality pillow cases, 45 by 26 inches, made of fine shirting material.

**\$1.79 Bleached Sheets 96c**  
 Excellent new line of 42 inch sheets, 45 by 99 inches. A remarkable value.

**Pillow Cases, 59c**  
 Fine 40" wide extra large bleached pillow cases of splendid quality at unusual savings. 48x30 1/2, 48x39 1/2.

**Mattress Cover, 89c**  
 \$1.25 single mattress covers, well made, with 100% remarkable saving.

**19c Hope Cotton, 12 1/2c**  
 Famous Hope bleached sheeting of excellent quality priced accordingly low.

**3 lb. Cotton Batts, \$1**

**Remarkable Savings—Buy in Quantity!**

# 3,000 Bath Towels 19c

Soft, fuzzy and absorbent bath towels, size 30 by 40. Convenient size bath towels for general use. The gently colored borders emphasize the modern trend toward color. Replenish your linen shelves at tremendous savings.

**New Crash Toweling Specially Priced 29c**  
 Pure linen crash toweling, 37 inches wide bordered in gay new shades. Best quality toweling.

**Soft Chamois Finish White Longcloth now 19c**  
 January White Sale feature priced exceptionally low. Splendid quality pure white longcloth, 35 inches wide.

**Heavy Double Thread Bath Towels Special 25c**  
 Floor and absorbent bath towels of white bordered in white, turquoise, peach and orchid. Unusual value.

**Smart Bedspreads Are Gayly Colored \$1.66**  
 Quilted new bedspreads woven of fine cotton yarn in soft pastel shades. Clever designs.

**Smartly Striped Bath Towels Are 29c**  
 Large size 22 by 44 bath towels, per stripes in turquoise, red, blue and peach shades.

**Gay Rayon & Cotton Bedspreads Special \$2.95**  
 Excellent quality rayon and cotton bedspreads woven in various floral designs. Choice of soft pastel shades.

**Unusual Savings in Annual White Sale**

# Damask Table Cloths \$3.95 each

Refill your linen chest at these unprecedented low prices with table cloths of snow white linen damask. These fresh linen cloths are woven in attractive designs, and are made of the very finest quality of linen. Size 60x81 inches.

**Linen Sets: Cloth and 8 Napkins, \$9.50**  
 Cloth, 60x81 inches, with eight matching napkins, neatly hem-stitched. Of pure Irish linen white damask. In new oblong design.

**Luncheon Sets of Crash Linen, \$1.39**  
 With colored borders. A 50x70 inch cloth with four matching napkins. An unusual value at this low price.

**Table Cloths of Pure Linen, \$1.99**  
 Of pure linen crash with four sets in choice of four colors. Size 52x88 inches. Very specially priced.

**Pure Linen Dish Towels, 25c Each**

**Linen Damasks of Irish Make**

70-inch Linen Damask, 1.45 yd.  
 21-inch Napkins to Match, \$2.95 doz.  
 70-inch Linen Damask, \$1.75 yd.  
 22-inch Napkins to Match, \$5 doz.

70-inch Linen Damask, \$2.15 yd.  
 22-inch Napkins to Match, \$5.95 doz.  
 Second Floor—Main Bldg.



# NEW SILKS

**10 Different Qualities! All New! Fashionable Silks!** **\$1.00 Yard**

**\$1.49 to \$2.49 Grades**

25,000 yards of finest quality silk in all the smart new shades is offered for your selection at this exceptionally low price. The recent lull in the silk market enabled us to purchase unusually beautiful silks at a price far below current quotations.

## Unprecedented Savings In Silks In This Great New Year Event!

- 39-inch Flat Crepe, Solid Colors, at \$1
- 39-inch Printed Rayon Crepe, at \$1
- 39-inch Printed Silk Crepe, at \$1
- 39-inch Rayon Flat Crepe, Solid Colors, \$1
- 39-inch Crepe Back Satin, Black and Blue
- 39-inch Jacquard Coating Fabrics, at \$1
- 36-inch Printed Silk Foulards, at \$1
- 39-inch Printed Silk Marquisettes, at \$1
- 39-inch Printed Silk and Rayon Fabric, \$1
- 36-inch Heavy Black Satin de Chine, at \$1

Crowley-Milner's—Second Floor—Main Building

**Women and Junior Girls Will Save Substantially in this**

# Clearance! Shoes, \$2.95

**Former \$4 to \$5 Grades**

Hundreds of pairs of lovely and arch support school footwear at prices that mean exceptional savings. Oxford, strap-on pumps, dress, slip, and oxfords. In patent leather, black, white, Madras or short vamps with high or low heels. Sewed and Goodyear welt styles.

## Miller Shuglovs Are Smart at \$1.95

For women or girls. Made of rubber or canvas, blue or green. Every pair possible 1925 fashion styles. Cuban or high heels, 3 to 8.

Fourth Floor—Main Bldg.

# Sports Fashions for the Southward Bound

Whether you are going south—or just dreaming that you might go—the new sports togs that have just arrived in Crowley Milner's Sports Shop are certain to interest you. Sleeveless tennis frocks of Shantung—silk crepe or pure dye silk. Prints that will intrigue themselves into the wardrobe of every smart Miss. Silk and knitted sports ensembles. In fact—you'll find just the things you'll need in this wide selection at amazingly low prices.

- Silk Ensembles, \$16 to \$39.50
- Knitted Ensembles, \$29.50 to \$39.50
- Printed Frocks, Here at \$39.50
- Tennis Frocks, Priced \$12.75 to \$25
- Imported Sweaters, \$10.50 to \$18.50
- Flannel Tuck-in Skirts, Only \$8.95
- Silk Tuck-in Skirts at just \$5.95

Sketch—Yellow Crepe two-piece frock with quilted blouse ..... \$39.50  
 Sports Shop—Third Floor—Main Bldg.

## Miss Gloria Frocks of Black Crepe \$15



Black crepe has captured fashion's fancy—and held it! You'll see it worn from morning to night by smart women. So, of course, you'll find it featured in the Miss Gloria Frocks on Crowley Milner's Third Floor—and most inexpensively too! And then there are charming showing the salty-farml, or circular skirts in all newest shades of the season. Sizes 14 to 20—36 to 50.

Sketch—Black crepe with lined shirt and lady's lingerie touch at neckline, \$15.  
 Fashion Shop—Third Floor—Main Bldg.

**Extraordinary Savings—Beginning Thursday!**

# Fine Madeira Linens

Typical of the values offered in our Annual January White Sale these beautiful linens have been selected in dainty household sizes.

**ORLONG OR OVAL PIECES, 75c TO \$2.80**

11.00 Size, 10 by 12 1/2, 75c  
 11.25 Size, 8 by 12 1/2, 95c  
 23.25 26 by 27 inch Size, Special, \$2.80

**Round Pieces \$2.95**  
 43c to \$1.08

**52.56 Madeira Sets, \$2.25**  
 This 12 piece set includes one 22 inch round table cover, 22 1/2 inch collar, 22 1/2 inch doilies, 22 1/2 inch napkins, 22 1/2 inch placemats, 22 1/2 inch placemats, 22 1/2 inch placemats, 22 1/2 inch placemats.

# Imported Embroideries Formerly \$1.25 to \$1.95 89c Yd.

A marvelous January offering of embroideries! Sweet organza, lace, or muslin embroideries, luncheon, and edge. 15 in. to 20 in. widths in single or more elaborate designs.

**Embroideries, 59c**  
 75c to \$1.25 grades. 15 inch to 2 inch hemming. 15 simple designs.

**Embroideries, 19c**  
 Formerly 29c to 35c. 37 to 1 1/2 widths in embroidered edges and insertions.

**Embroideries, yd., 8c**  
 12-18c grades. 1 to 4 inches wide. Choice of dainty edges or insertions.

**50-75c Edgings, 29c**  
 Novel patterns. 4 in. to 1 1/2 in. widths.  
 Second Floor—Main Bldg.

**Values for the Thrifty Needlewoman in**

# New Stamped Goods

Because we purchased such tremendous quantities for this January White Sale we are able to feature such extraordinary low prices. Every piece is fresh and crisp and each piece is stamped in new and attractive designs that will please the really needlewoman.

- Typical Values Offered in Stamped Goods**
- Center Pieces, Round Styles, 35c
  - Scissors in the Same Design, 59c
  - Three-Piece Linen Buffet Sets, 50c
  - Fancy Rayon Quilted Pillows, Special, 35c
  - Pillow Cases, White, Hemstitched, Pr., 79c
  - Pepperell Cases, 42"
  - Wide, Hemmed, Pr., 59c
  - Pepperell Cases, 45"
  - Wide, Hemmed, Pr., \$1
  - Infants' Dresses in White or Flesh, 45c
  - Stained Sax's Curtains, Pair at 50c
  - Ten Aprons Made of an Unbleached Fabric, 19c
  - Breakfast Sets, Cloth and 4 Napkins, \$1.29
  - Unbleached Aprons, in Dainty Shades, 25c
  - Voile Boudoir Pillows, Pastel Shades, Each 29c
  - Buffet Sets Trimmings with Fine Lace, Set at \$1.29
- Art Goods Dept.—Second Floor—Main Bldg.