

...nd the whole range of human interest, *The*  
 ...ts as important these things which establish  
 ...tility. As a result of this broad policy *The*  
 ...trusted courier to the discriminating groups  
 ...Bagdad—Chicago and its suburbs—in which  
 ...*Daily News* circulation is concentrated. Its ap-  
 ...ed to people who know things, do things and  
 ...s relationship is a far-reaching factor in creat-  
 ...f good will and confidence for the advertiser  
 ...g product • *The Daily News* foreign service  
 ...or accuracy and dispatch. World-renowned  
 ...are on constant duty in the principal cities  
 ...ts and islands of the sea • *The Daily News*  
 ...mid-west newspaper to install hand-set equip-  
 ...t news. Its financial reports are on the streets  
 ...ad of competitors. Its sports editions are out

...rated in Chicago by this newspaper •  
 ...by experience, expects to find news first  
 ...It expects to see advertising here first, to  
 ...*News* is recognized as Chicago's guide of  
 ...tising appears in *The Daily News* than  
 ...daily newspaper—an unbroken record  
 ...partment store advertising for the same  
 ...any *two* other daily Chicago newspaper  
 ...ership in grocery and automobile ad-  
 ...years standing • Chicago is *The Da*  
 ...desire is to present a sales message to  
 ...America's middle-western metropolis -  
 ...Chicago!

*Advertising Representati*

NEW YORK—J. B. Woodward, 110 E

DETROIT—Joseph R. Scolaro, 3-241 Genes

SAN FRANCISCO—C. George Krogness, Croch

*Member of the 100,000 Group of A*

# CHICAGO DAILY

## AGOS HOME NEWS