

Open to the Public For Inspection Today

Located at 8559 Roselawn, One-Half Block South of Joy Road and Midway Between Livernois and Oakman Boulevard.

HERE is a well planned and conveniently arranged bungalow that should be satisfactory to the most painstaking home owner. It is the result of a long period of anxious thought by the designers and every detail from basement to roof has been so carefully planned that there seems to be little that could be added in a house of this size and one selling at this price. The specifications call for a grade of material that is used in buildings much more costly.

The front elevation is attractive with its broken lines and extended corners which gives an appearance of additional width. In the layout shown hereafter only the finishing of the first floor rooms have been considered, but there is sufficient space on the second floor for one large bedroom, and two small bedrooms, in addition to a bath and two storage rooms.

The builders extend the option of installing an electric stove and electric refrigerator at the building price which they quote. A one-car frame garage and ribbon drive also included in this price.

There is considerable that can be said in praise of this week's house for it is one that will lend itself gracefully to accommodations for the family of four to eight. There is no greater compliment for a house than that it is home-like, and this one seems to meet that standard.

The exterior walls are face brick all around on the first floor and the entire front elevation, while the balance of the second floor walls are stained shingles. The first floor has steel casements and windows with brick sills and marble sills. The first floor is trimmed in gumwood with oval cornered casings, while the electric fireplace is trimmed with stone and has a stone mantel.

The living room has sufficient space to allow of a rearrangement of the furniture. A plastered arch leads to the dining room. There is a drop ceiling in both these rooms. The walls are sand finish, painted and stippled with delicate colorings.

Perhaps the most desirable feature is the kitchen layout. There is an abundance of built-in cupboards, upper, around and under the sink which has two long hot and cold water faucets and a drain.

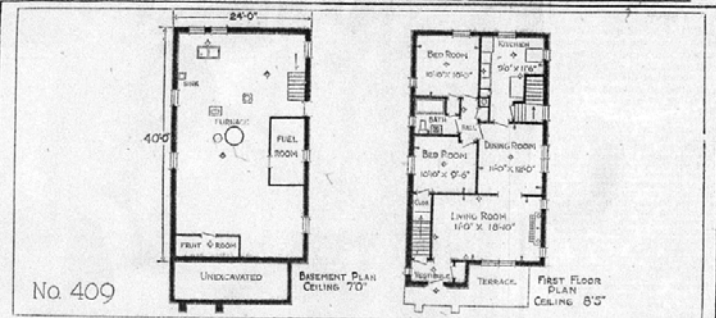
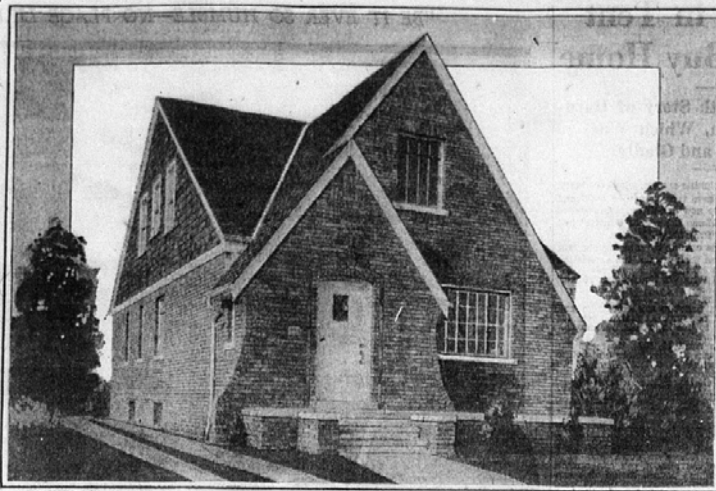
The bedrooms are not over size but are proportional to the rest of the house. One has a cedar chest and the other a cedar chest. The bath room has the floor and base, and the recessed tub with overhead shower has tile six feet high.

This home is located at 8559 Roselawn avenue, east-half block south of Joy road. Roadways begin at Tireman avenue and run north to three blocks west of Central and four blocks east of Livernois, about half way between Livernois and Oakman boulevard.

The home will be open all day for the inspection of those who may be interested in this type of bungalow and the construction details all be modern conveniences and grade of materials which are being put in this year.

The following description is of the room which is decorated with fig-saw frame to be placed over the

THE EUREKA Detroit News Plan No. 409



THE OUTLINE of specifications for this home will be supplied without charge to any reader. In writing for them, a two-cent stamp should be enclosed. Specifications must be considered in connection with the price.

dressing table; bedspread to match the closet off from this bedroom there is a built-in cedar chest. It is interesting to note that in the Rear Bedroom: Woodwork and more ideal color selection; floor furniture, mahogany and to consist

Cost of House and Services

NAME of today's home - The Eureka.

Plan Number, Detroit News Plan No. 409.

The home to be 24 feet wide, 40 feet deep exclusive of vestibule and front terrace, will go on 25-foot lot with side drive or detached garage.

Basement walls of cement blocks, 12 inch; thick, waterproofed on exterior, with one-half inch plaster and asphalt paint and washable waterproof paint inside.

Interior walls on all sides pressed brick veneer to bolt line; front and sides of second floor walls shingles.

Floor of 5X cedar shingles, mastic and painted or stained in water-colored colors.

Interior trim and gumwood; bathroom floors, and base six inches high tile; six feet around.

Walls of living rooms, dining rooms and breakfast room, plaster and stippled with slight colorings.

Kitchen and bathroom walls pressed brick veneer to bolt line; bathroom has finished plaster pattern.

All ceilings throughout the house painted.

Warm air heating plant with cold air returns.

Cost of tree and clear lot, with frame garage and ribbon drive, \$2,100. Call on the Detroit News Building, 300 Delegates Expected at Chicago.

BUILDING AND LOAN LEADERS TO CONVENE

300 Delegates Expected at Chicago.

Three-hundred building and loan men are expected to attend the annual educational conference of the American Savings, Building & Loan Institute, to be held at the Morrison Hotel, Chicago, Feb. 29 and 31.

George I. Bliss of New York, president of the institute, will preside and noted speakers from various parts of the country are to address the conference on the building and loan business. The institute is the research and educational organization of the United States Building & Loan League and has 20 chapters from coast to coast. The Illinois chapter will be hosts to the coming conference.

The Massachusetts Co-operative Bank League consisting of 227 co-operative banks in that state with total assets of \$59,422,764, will in the future have the full-time guidance of Warner M. Allen of Boston who just has been appointed executive secretary of the league. He has been in the home financing field for 14 years. The Massachusetts Bank League is affiliated with the United States Building & Loan League.

GOLD ON TERRA GOTTA IN NEW SKYSCRAPER

The upper stories of the 10-story B. C. A. Building, being erected at 270 Lexington avenue, New York, are being designed to utilize the acid test of city atmosphere. Foundation in order to provide maximum stability for entry into the building construction field.

The two courses are plan reading and estimating and superintending. These courses form a part of the extensive group of courses designed to train men for work in every phase of building construction and in architecture.

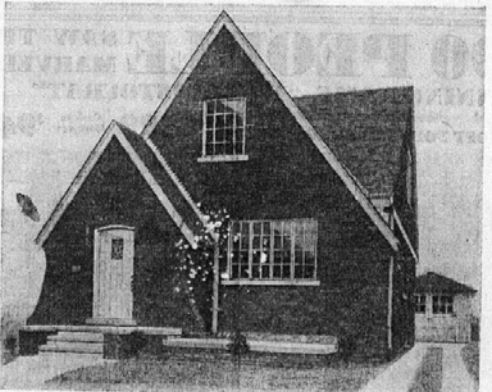
1931 Detroit News Mode Home

The "EUREKA" Is Proof That It Is Wise and Profitable To Build Today

Never before have we been able to offer such an unusual home complete in every desirable detail for so little money. We are quite confident from close observations and a thorough knowledge of the building business that this low price will not long be possible, and therefore, admonish everyone planning to own or build a home within the next ten years to ACT today. Cost of materials and labor have positively hit the bottom and prices must soon go up.

The Eureka embraces architecture and designing of the highest order with the finest materials and labor obtainable, producing a sensible home which will appeal to the most discriminating taste and economical purse. This is a buyer's market and demands ACTION!

OPEN FROM 10 A. M. TO 9:30 P. M.
W. HAROLD LIGHTBODY, General Contractor



UNEQUALED FEATURES Make the "EUREKA" a Homelover's Home

Here is the greatest list of features ever offered in a five-room home. Face brick all around—24 ft. by 40 ft.—steel sash—plate glass windows—marble sills—fireplace—breakfast room—inslaid linoleum, and full tile sink in kitchen—tile bath—double shell tub and shower—full basement with plastered walls—clear oak floors—gum trim—drop covered living and dining room ceiling—kitchen ventilator—radio plugs—fully weatherstripped and Air-O-Cel insulated against heat and cold—built-in cedar chest and chest—mirror door in vestibule—Moorish dining room arch—Sunfast drapes on travelling rods—Kalinator refrigerator, and Electro-Chef Stove in kitchen.

If desired, an additional Master Bedroom may be had without extra cost instead of the Kavinator and Electro-Chef Stoves.

COME OUT TODAY
CHAS. HORNER, Architect

AN OUTSTANDING FEATURE IN THIS HOME

Kelvinator

8559 ROSELAWN AVE.
ONE BLOCK SOUTH OF JOY ROAD
COMPLETE WITH 12 FT. x 18 FT. GARAGE

ON YOUR LOT CASH TO MORTGAGE

\$5400

EASY TERMS MAY BE ARRANGED

The Eureka Is Another AIR-O-CEL Insulated Home

The purchaser of the EUREKA, described in this advertisement, will enjoy the many benefits of Air-O-Cel Insulation. This modern home is protected against winter cold and summer heat by a typical installation of this popular system which combines the advantages of high efficiency, permanent weather-proof and fire-resisting qualities, and extremely moderate cost.

The dead air spaces formed by the box-like Air-O-Cel installation transforms the building into a virtual thermos bottle, and thus not only make for maximum year around comfort but effects tremendous savings in the cost of fuel.

EUGENE D. CARTER

8400 TIREMAN AVE. Phone GARFIELD 0498

Modernizing the kitchen of this Detroit News Model Home, the ELECTRO-CHEF electric range supplies all the advantages of electric cooking at a low cooking cost. The ELECTRO-CHEF electric range is on display at all Detroit Edison offices.

Only in Kelvinator will you find all of the necessities of successful refrigeration. Only in Kelvinator will you find a combination of every essential in convenience, efficiency, and long life. The more closely you investigate, the more readily your choice will be Kelvinator.