

\$50,000

Paid to Winners of

CAMEL CONTEST!

R. J. Reynolds Tobacco Company takes pleasure in announcing that the decisions of Judges CHARLES DANA GIBSON, ROY W. HOWARD and RAY LONG in the \$50,000 Camel Prize Contest have been reached and that prizes accordingly have been awarded as follows:

First Prize, \$25,000

JAMES THOMAS SHARKEY, 101 Train Street, Dorchester, Mass.

Second Prize, \$10,000

MRS. WALTER SWEET, Navy Yard, Brooklyn, N. Y.

Third Prize, \$5,000

JULIUS M. NOLTE, Glen Avon, Duluth, Minn.

5 Prizes of \$1,000 each

A. R. FRANKLIN, III, 32 Kirkland, Cambridge, Mass.
JOHN R. McCARTHY, 721 Main St., Willimantic, Conn.
FREDERICK E. ROBINSON, Coronado Beach, Calif.
WM. A. SCHRADER, Brent Apts., New Albany, Ind.
DR. D. H. SOPER, 323 E. Brown, Iowa City, Iowa

5 Prizes of \$500 each

ROBERT WRIGHT, Transy's Bldg., Washington, D. C.
WILLIAM WILSON, Church Ave., Danbury, Conn.

25 Prizes of \$100 each

MARIE ALBERTS, 6252 No. Spaulding Ave., Chicago
W. R. BARKER, JR., 420 N. Spruce, Winston-Salem, N.C.
EUGENE BARTON, 3625 1/2 Lee St., El Paso, Texas
MRS. EDW. F. DALY, 1133 Louisville St., St. Louis, Mo.
WM. G. FERRAHER, 3008 No. Front St., Conway, Ark.

100 Prizes of \$50 each

BARBARA LAWLESS, Lancaster Ave., Ardmore, Pa.
JANE PARSONS, 325 E. 70th St., New York, N. Y.
RICHARD W. VOIGT, Green Bay Road, Winkegan, Ill.
LEROY FAIRMAN, 69 Dartmouth St., Forest Hills, N. Y.
KATHRYN R. FRANCIS, 448 E. 22d St., Baltimore, Md.
MRS. ALEXIS GODRELOT, 191 Waverly Pl., New York
C. W. GRANGE, 2316 Central St., Evanston, Ill.
C. S. GRAYBILL, Pottsville, Pa.
JOHN L. GRIFFIN, 1208 Jackson, Pueblo, Colorado
DAVID C. HILL, Peyton and Arlington Rds., York, Pa.
ELIZABETH JAHNARD, Poste Apts., Lansing, Mich.
J. W. KEATING, 323 Prospect Ave., Cleveland, Ohio
J. H. KENNEDY, 2627 W. State St., Milwaukee, Wis.

JOHN KILPILAINEN, West Paris, Maine

DR. C. R. LEITCH, 211 Angell St., Providence, R. I.
EDWARD MARTIN, 121 Liddell St., Buffalo, N. Y.
MRS. L. C. MILLARD, 609 Stockley Gardens, Norfolk, Va.
EUGENE SARTINE, 745 Chapel St., Ottawa, Ill.
GREGORY LUCE STONE, 755 Texas St., Mobile, Ala.
DR. C. L. THOMAS, Mount Airy, N. C.
LEE R. WOMACK, 448 Tenny Ave., Amherst, Ohio
J. ARTHUR WOOD, 21 Burke St., Mechanicville, N. Y.
EMERY HERBERT YOUNG, Painted Post, N. Y.

IN congratulating the winners in the great Camel contest we want at the same time to thank most cordially the approximately million men and women who displayed their friendly interest by sending in an entry.

We wish also to thank the millions of smokers throughout the country for the appreciation they are showing for our new Humidor Pack as is evidenced by the notable increase in the sale of Camel cigarettes.

By means of this dust-proof, germ-proof, moisture-proof Cellophane wrapping the rich

aroma and full flavor of choice Turkish and mellow Domestic tobaccos have been air-sealed in Camels for your enjoyment.

If you have not tried Camels in the Humidor Pack all we ask is that you switch over to this brand for one day.

After you have learned how much milder, how much cooler, how much more enjoyable it is to smoke a perfectly conditioned fresh cigarette, go back to the harsh hotness of stale cigarettes if you can.



CAMELS

Smoke a fresh cigarette

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