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Winifred Avery

Distributed by King Features Syndicate, Inc., ca. 1929-1936. Pattern orders were addressed to Winifred Avery, 120 Liberty Street, New York City.

Most installments give instructions for hand-made dolls and other cloth objects such as A Tie-Cover for the Play-Pen Floor, a Pin-Cushion, Pickaninny Pillow, Dolly Door-Stop, Homemade Tabby-Cat, Mittens for the Kitchen, or A Basketful of Ever Useful Pot Holders.

Six elaborate and original quilt patterns were sprinkled in occasionally: Cherry-Thieves Quilt (1933), Dandelion Quilt (1933), Gazelle Quilt (1933), Hearts and Flowers block for pillow (1934), Hearts and Flowers Quilt (1934), and Thymy Woodland Quilt with Pine Tree Border (1936). It's not known if there were others.

Winifred S. Austin, born April 1886 in Indiana, daughter of Frank and Alice Austin, married Walter Roger Avery in Marion County, Indiana, April 16, 1922. By 1930 they had moved to Scarsdale, Westchester County, New York, as did Frank and Alice Austin. Walter Avery was a public utility engineer in Scarsdale.

The Winifred Avery name came to my attention several years ago when Merikay Waldvogel was preparing an exhibit of Bertha Stenge quilts in Chicago. Among them was a gazelle quilt and, apparently, a newspaper clipping identifying it as a Winifred Avery design. Merikay wrote asking if I knew anything about this quilt or the Avery name. I didn't at the time but went on a hunt at NewspaperArchive.com and Ancestry.com and found that the Avery quilt designs are difficult to locate.

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Four of these images are from Ancestry.com whose image viewer is not equal to the high quality of pdf files; the images cannot be manipulated and can only be saved as a full page jpeg file resulting in text that is fuzzy and difficult to read, then the wanted article cropped from it.

The Fresno (CA) Bee Republican, April 16, 1933

Making a Cherry-Thieves Quilt

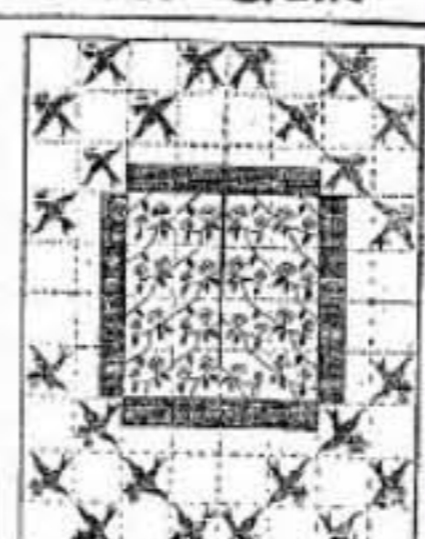
White Squares Are Dotted With Red Birds and Green Leaves

By Winifred Avery

CALL this "The Cherry-Thieves Quilt" because it appears that a flock of red birds are stealing cherries from the tree in the center. The tree is a willow, and its leaves are bright red with their tips which are heavily fringed. You need not have a pattern for this quilt. All you need is the quilt which is made of a 100-inch square of white, and a pattern for the tree. This is also a 100-inch square and will make your tree, by sewing the squares together. I have had a pattern made for the bird and tree squares, with all instructions.

IF you rather have this quilt sew your own pattern, and a "done" is Winifred Avery, 120 Liberty Street, New York City, and the pattern will be mailed to you immediately.

There are sixteen of the tree squares, half of them are to be sewed. Be sure you use a 100-inch square which can be made with an iron binding and sewed as exactly to the measurements given, as they will collect



When squares are joined. Around the tree center are sixteen squares that are half red and half white. This makes the birds. The other squares are joined as shown. If you like some of the plain squares, make use of red or red checked gingham. The red birds in made all around the outer edge.

This quilt is two yards wide by two and half yards long and is finished in keeping your hands warm. It is very cheerful addition to the guest-room.

The Above Sketch Shows How the Quilt Looks When Finished With the Birds Appliqued and the Cherry Tree Sewed on the Center. At Left Are Patterns for Cutting out the Various Pieces.

The Dandelion Quilt

Fresno (CA) Bee Republican, August 6, 1933

A Quilt for Your Guest Room

This Dandelion Design Adds a Gay Color Note

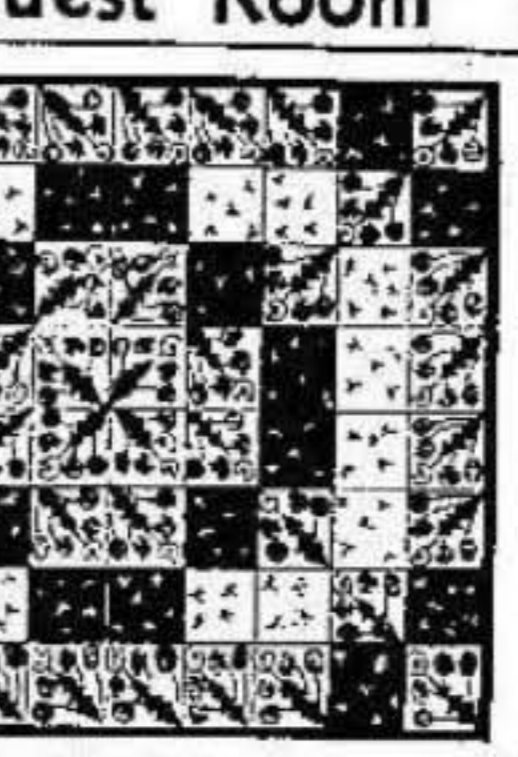
By Winifred Avery

ONE of my favorite flowers is the dandelion, even if it is just a weed. And what is more, it lends itself to decoration, with its bright blossoms and ghostly seeds that float like down in the breeze. So I've designed this quilt of cream and green 2-inch squares. On some of the squares the flowers are bending in the breeze while seeds are blowing away which way over the others.

The quilt top is made of cream and bluish green percale. The

The Sketch at Right Shows How the Quilt Looks When Finished With the Dandelions Appliqued and the Seeds Embroidered on the Various Squares.

flowers are bright yellow, the leaves green and the stems are green with bluish. The seeds are of white lawn or organdy.



The single seeds are of cotton flax. The quilt top requires 3 1/2 yards of green, 3 1/2 yards of cream, one yard of bright yellow, 1 1/2 yards of lawn and 20 yards of iron binding.

I haven't room here to make a drawing of the squares, but I'll send you a sketch of both of them if you'll send a stamp and your name and address to Winifred Avery, 120 Liberty St., New York City.

After you have drawn your patterns mark around them on your material. Allow beyond the marking when cutting. Turn this edge under, baste and press. Arrange the group on the square. Pin all the parts in place and put in embroidery of seeds. The center of the seed is put in first and the rest is sewed on after it.

The small bluish-green seeds are made with flax and arranged in any way so that they appear to be "blowing" all over the quilt.

The Gazelle Quilt

The Fresno (CA) Bee Republican, September 17, 1933

The Old Quilt Goes Modernistic

A Charming Design for the Guest Room

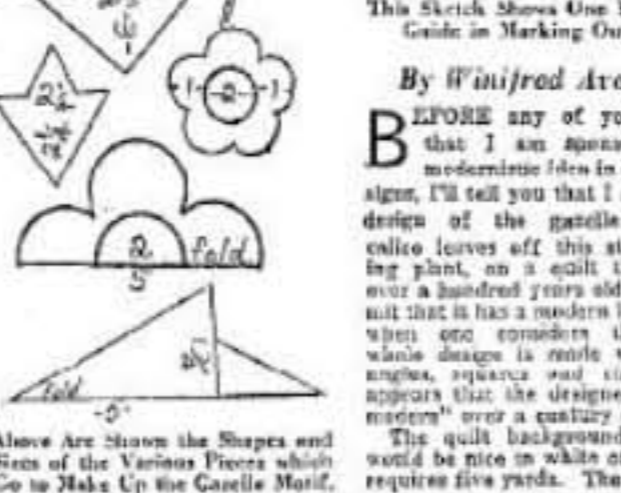
BEFORE any of you think that I am suggesting a modernistic design in quilt design, I'll tell you that I saw this design of the gazelle sitting on a hill, on a quilt that was over a hundred years old. It didn't look like a modern quilt, but when you consider that the whole design is made with triangles, squares and circles, it appears that the designer "heard modern" over a century ago.

The quilt background, which would be nice in white or cream, requires five yards. The sketch

take one yard and twenty four inches, and the dark border takes twenty-seven inches. The other pieces are small and irregular but I think they would be cut out of very little. The gazelle should be brown and white polished material.

Cut your patterns from this sheet, and mark around them on your material. Allow beyond the marks when cutting. Turn under the allowed edge, baste and press. The border of the group on a piece of tissue 12 inches square. The group can be arranged on the material by placing the parts directly under the tissue square. Some can be stitched strips or embroidery.

This Sketch Shows One Half of the Finished Quilt and Will Act as a Guide in Marking Out the Squares and Arranging the Designs.



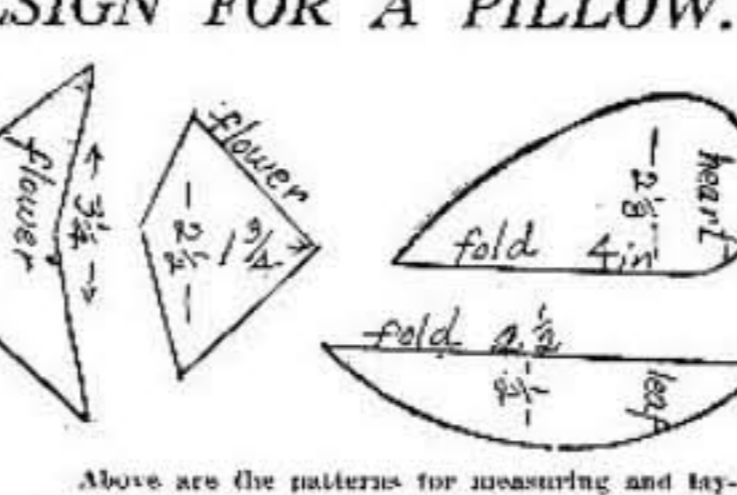
Hearts and Flowers pillow scanned from an original clipping

Indianapolis (IN) Sunday Star, November 18, 1934

MODERNISTIC DESIGN FOR A PILLOW.

Unconventional Hearts and Flowers Form an Attractive Motif.

THE idea of hearts and flowers on pillows and quilts is not new. Our grandmothers used it. However, this particular design is very new interpretation. In a week or so I will give this same design used in a



Above are the patterns for measuring and laying out the various pieces for the hearts and flowers design. The sketch at the left of the pillow as it will look when finished, shows the arrangement of the pieces.

As well as this little pillow is twelve inches square and has a 1/2 inch border. The background can be of any color. The hearts can be of any color. The flowers are two shades of blue with orange, blue centers. The background can be of any color. The hearts can be of any color. The flowers are two shades of blue with orange, blue centers. The background can be of any color. The hearts can be of any color. The flowers are two shades of blue with orange, blue centers.

Hearts and Flowers Quilt

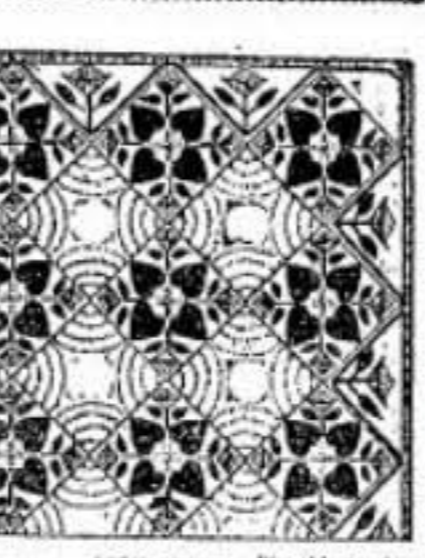
The Fresno (CA) Bee Republican, December 2, 1934

AN ATTRACTIVE DESIGN FOR A QUILT

This Unique Arrangement of Figures Lends Interesting Effect to This Cover

By Winifred Avery

RIGHT this one I give you a detailed description of this quilt square and suggested it made up as an elbow pillow. I promised to show it made into a quilt and here it is. The sketch shows a quarter of the quilt. These blocks are twelve inches square. They are made of twelve squares are required with squares. They are made of twelve squares are required with squares. They are made of twelve squares are required with squares.



When you have finished the quilt, you will find it very attractive. It is a very modernistic design and is very different from anything you have ever seen. It is a very modernistic design and is very different from anything you have ever seen.

Thymy Woodland Quilt with Pine Tree Border "Ideal for Camp Use," the text suggests this as a camp quilt because it can easily be stitched by machine. ("thymy" is defined as "fragrant with thyme")

The Fresno (CA) Bee Republican, June 21, 1936

A Home-Made Quilt for Summer Camping

By Winifred Avery

IT is very thought of starting a quilt about with one of these hours of hand sewing and think that are more than I can do in a week. I'll have in quilt to you that way, and so I'll suggest a quilt that may be done with machine and handwork.

The design of the trees, and the border of green and white, can be made on the sewing machine. The quilt will be just as appropriate in summer camp as if it were hand-made.

The shown approximately a fourth of the quilt, measuring altogether approximately by ninety inches in the finished. The squares are nine inches, and leaves in a six-inch border all around it. The pine cones are made of leaves, to look like structure. The needles are made of green iron binding, sewed on flat.

The pine trees around the border are green, with brown trunks. They grow down from hills and darker green leaves between the edge.

Make a pattern for the trees and cover out of heavy paper, still enough to mark around the edge. The outer edge, made of green, tan, with the inner border in white and the pine trees in white and green. The pine trees are made of white, green, tan, with the inner border in white and the pine trees in white and green. The pine trees are made of white, green, tan, with the inner border in white and the pine trees in white and green.



Here is a section of the Thymy Woodland Quilt. It is ideal for summer camping. It is a very modernistic design and is very different from anything you have ever seen. It is a very modernistic design and is very different from anything you have ever seen.