

Quilt History Tidbits -- Old & Newly Discovered

Home

Remembering New York City

Carol Aimes

Jane Alan

Aunt Martha

Winifred Avery

Miss Clara R Brian

Nancy Cabot

Cappers Weekly, Wide Awake, and The Queen

Carol Curtis

Scioto Imhoff Danner

Drunkards Path and T Quilts

Ford County Illinois signature quilt

Bessie Freeman

Gadabout Patterns

1932 George Washington Bicentennial

Georgette

Grandmother Clark

Grandmother's Quilt Books

Mrs Grace Jones

Kansas City Star

Helen Kaufman

Martha Madison

Mary Ann Patterns and Monarch Pattern Service

Mary Lee Quilts

Mayfair

Esther Millison

Needlecraft Supply Company

Nancy Page

Peerless Fashion Service

Pennsylvania Quilts

penny squares

Quilting Clubs

Quilting Exclusif Magasin

Quilts in Newspapers

Patty Shannon

Spinning Wheel Patterns

Pearl Strachan

Margaret Techy

Fannie Smith Tobey

Lydia Le Baron Walker

Wedding Ring designs

Laura Wheeler and Alice Brooks

Hetty Winthrop

Wonder Package

Phantom Quilt Books

odds and ends

Just For Fun

Help with Identification

Help with Identification 2

for serious researchers

About us

Contact us

Evolution of Nancy Cabot quilt patterns

Hetty Winthrop

The Hetty Winthrop Quilt Pattern Service was distributed in the United States through Bell Syndicate (New York City) as both a daily and a weekly feature from 1932-1933 to 1938-1939, and in Canada through Dominion News Bureau (Montreal, Quebec) from 1934-1935 to 1939-1940.

The Hetty Winthrop byline is best known from the pages of the *Chicago Daily News* but was also published by *The Trader* (Oklahoma City), *Deseret News* (Salt Lake City, UT), and *Spokesman-Review* (Spokane, WA). The identity of the pattern company responsible for the byline and its patterns is not yet known. When found, the pattern mailer envelopes will probably help identify the pattern company.

Clippings from the *Spokesman-Review* (Spokane, WA) state that "a new quilt pattern will appear daily, except Sunday." The headline survives on just one clipping (illustrated here): "QUILT PATTERNS -- New Practical Designs By HETTY WINTHROP." Copyright dates are 1933 and 1934.

Until the Spokane clippings were acquired recently, only patterns numbered 1 through 41 were known, all attributed to *Chicago Daily News* clippings. Although clippings for four numbers are missing, the Spokane clippings revealed additional patterns numbered through 78, and also revealed a mystery for several of the first 41 numbers--the designs had been changed. For example, #12 in the *Daily News* is May Basket, a pieced design, but became Morning Glory in the Spokane paper, an appliqued design. Eleven other numbers present the same mysterious change which vividly illustrates that researchers still have much to learn about syndicated quilt patterns and their sources.

Questions persist concerning the Hetty Winthrop patterns. If this was a daily feature as it was advertised by Bell, were pattern numbers used throughout its history? The 78 pattern numbers that are presently known would only cover 13 weeks if six pattern ads were published each week without duplication, but Bell distributed this feature for five or six years, and the number reassignments would make only a small difference.

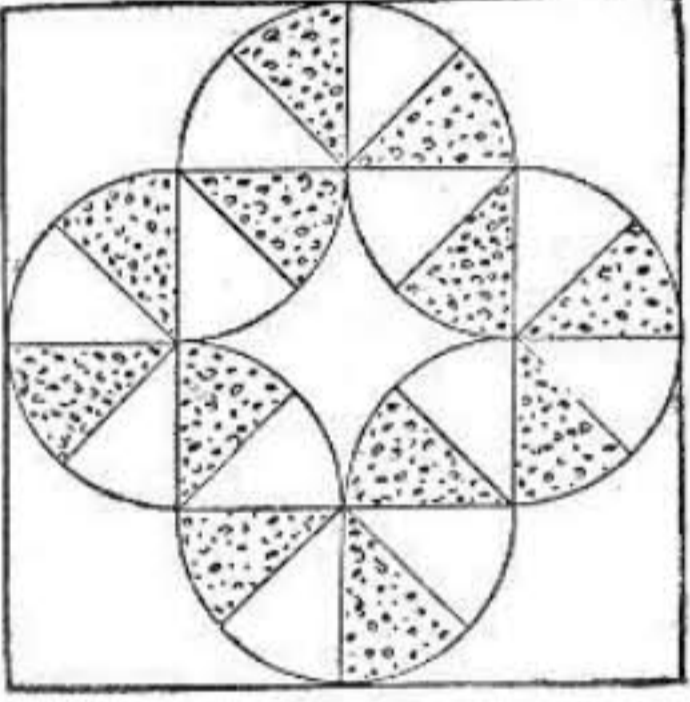
Patterns ordered through the *Chicago Daily News* identify the newspaper across the top of the pattern, but only Hetty Winthrop is identified on patterns ordered through other newspapers.

© Wilene Smith, September 24, 2010, all rights reserved

September, November, or December 28, 1933, Spokane, Washington:

EMBER 28, 1933. 7

QUILT PATTERNS-- New Practical
Designs . . .
By HETTY WINTHROP



NO. 10.

WINDING TRAIL.

There are plenty of curves on this winding trail. The pattern is simple, however, and need not confuse an inexperienced quilt maker. The amount of material necessary is indicated on all patterns. You can't get a finer pattern or one easier to follow. (Copyright, 1933.)

HOW TO GET THE PATTERN.

If you want this pattern, full size, so that you can proceed at once with your quilt, send your name and address and 10 cents in money or stamps, if you live out of town, and it will be mailed to you immediately from The Spokesman-Review office. If you live in Spokane, bring your dime to room 701 Review building, and get your pattern without further delay. A new quilt pattern will appear daily, except Sunday.

**The Spokesman-Review,
Room 701 Review Building,
Spokane, Wash.**